

## CIMENTART BUSINESS MODELS

### **CIMENTART DISTRIBUTION CENTER - CDC**

A CimentArt Distribution Center is that professional or company that is responsible for the distribution and sales of CimentArt products, including the management of all Professionals, CACs and CimentArt Delegations in that area.

A CDC is characterized by:

Personalized study by CimentArt Microcement of the requested geographical area in order to establish the annual purchases contract.

A CDC has its own CimentArt Delegation at its facilities and provides training, sales and application of CimentArt Products.

Possibility of managing new CACs or CimentArt Delegations on its country or area. The CDC is responsible for providing good training to its future CACs, Delegations and Professionals, verifies their professionalism and manages all sales over its own area.

For a CimentArt Distribution Center we include:

- A private contract signed by both parties.
- The CDC's own website, with a top-level domain (TLD) provided by CimentArt.
- Professional corporate emails.
- A private contract signed by both parties.
- Purchase of CimentArt Products with a 40% discount on our price rates, for stock (the amount of investment for stock purchase will depend on the country, state or region).
- 4 exhibitors + 80 different colors and finishes of Cimentart Products (Traditional Microcement, MicroStucco, Icem, Microconcrete, Quartz, Nature, Stone, Oxide and Metallic) for application of samples in the exhibitors.
- Possibility of opening CAC and CimentArt Delegations.
- Possibility of sales to Professionals, CACs and CimentArt Delegations.
- CimentArt product catalogs.
- Business training, sales and marketing course.
- Technical assistance.